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Amendments to the CLAIMS

This listing of claims will replace all prior versions of claims in the application.

LISTING OF CLAIMS:

Claims 1-5. (CANCELLED)

6. (PREVIOUSLY PRESENTED) A planning system being embodied in a computer readable medium and including computer executable instructions and data that comprise:

at least one business rule embodied in the computer readable medium;

at least one priority designation embodied in the computer readable medium;

a meeting editor embodied in the computer readable medium, wherein at least one meeting is generated for at least one client by the meeting editor in accordance with the at least one business rule and the at least one priority designation; and

at least one tracker embodied in the computer readable medium and communicatively connected to the meeting editor, wherein the at least one tracker tracks data items indicative of invitees to the at least one meeting, respondents to invitation to the at least one meeting, at least one speaker of the at least one meeting, at least one host of the at least one meeting, finances of the at least one meeting, and a venue of the at least one meeting, and wherein the at least one tracker communicates at least two of the data items with the meeting editor;

wherein said priority designation weights the at least two of the data items for the at least one meeting differently when the meeting editor generates the at least one meeting in accordance with the at least one business rule, and the at least one business rule associates the at least two of the data items together both in combination with and independently of the at least one meeting.

7. (ORIGINAL) The planning system of claim 6, wherein at least one of the at least one client is at least one selected from the group consisting of at least one system administrator, at least one meeting planner, at least one meeting attendee, at least one speaker, and at least one service supplier.

8. (ORIGINAL) The planning system of claim 6, wherein said meeting editor comprises: a meeting set-up module for setting up each meeting; and a meeting manager for managing each set-up meeting.

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- 9. (ORIGINAL) The planning system of claim 8, wherein said meeting editor further comprises:
 - a fulfillment request form manager; and a reporter.
- 10. (ORIGINAL) The planning system of claim 6, wherein the at least one meeting manager comprises at least one selected from the group consisting of an attendance listing manager, an invitee listing manager, a speaker listing manager, task listing manager, and a security listing manager.
- 11. (PREVIOUSLY PRESENTED) The planning system of claim 6, wherein the planning system is a distributed network application.
- 12. (ORIGINAL) The planning system of claim 6, wherein said meeting editor comprises at least one dynamic link library and at least on html template.
- 13. (ORIGINAL) The planning system of claim 6, wherein said at least one tracker comprises at least one database for each meeting.
- 14. (ORIGINAL) The planning system of claim 13, wherein the at least one database comprises at least one data attribute selected from the group consisting of a meeting code for the meeting, and at least one of a meeting date, a meeting time, a meeting type, a meeting status, a meeting number and a client meeting number.
- 15. (ORIGINAL) The planning system of claim 13, wherein the at least one database further comprises data attributes of the at least one speaker and the venue, and wherein at least one of

the at least one speaker and the venue are relationally linked to at least one of the meeting code and the meeting date.

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16. (ORIGINAL) The planning system of claim 15, wherein the venue is relationally stored in the at least one database as one of a pending status and a confirmed status.

Claims 17-20. (CANCELLED)

- 21. (ORIGINAL) The planning system of claim 6, further comprising a finance tracker.
- 22. (ORIGINAL) The planning system of claim 21, wherein said finance tracker tracks expenses relating to at least one of the at least one meeting.
- 23. (ORIGINAL) The planning system of claim 22, wherein said finance tracker tracks a type of each expense, a status of each expense, and estimated amount of each expense, and an actual amount of each expense.
- 24. (ORIGINAL) The planning system of claim 6, wherein said tracker comprises a contacts database.
- 25. (ORIGINAL) The planning system of claim 24, wherein the contacts database comprises a name, address, and phone number of at least one of an invitee, an attendee, a speaker, a host, a venue, a moderator, and an audio-visual supplier for at least one of the at least one meeting.

Claims 26-31. (CANCELLED)

32. (NEW) A planning system being embodied in a computer readable medium and including computer executable instructions comprising:

instructions for storing a plurality of event parameter sets, the event parameter sets including at least recruiting, venue and speaker meeting parameters associated with at least one event plan, wherein at least some event parameters of the event parameter sets have associated

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business rules restricting selection of others of the event parameters of the event parameter sets in combination with the business rule associated event parameters;

instructions for presenting ones of the event parameters for selection, wherein the presentation of the event parameters from each of the plurality of event parameter sets in the database is restricted by:

selection of at least one other presented event parameter from the plurality of event parameter sets; and

at least one of the business rules responsively to selection of a business rule associated event parameter from the plurality of event parameter sets in the database; and

at least one priority designation associated with at least two of the event parameters from the plurality of event parameter sets; and

instructions for reporting information associated with the at least one event plan in accordance with selected event parameters from the event parameter sets.

- 33. (NEW) The planning system of claim 32, further comprising instructions for generating cost estimates.
- 34. (NEW) The planning system of claim 32, wherein said instructions for reporting comprise instructions for generating one or more of a group consisting of multiple day reports, invitation reports, status summary report, results report, hyperlink report, cumulative attendance report, and financial reports.
- 35. (NEW) A planning system being embodied in a computer readable medium and including computer executable instructions comprising:

at least one database configured to store a plurality of event parameter sets, the event parameter sets including at least recruiting, venue and speaker meeting parameters associated with at least one assigned-time event plan, wherein at least some event parameters of the event parameter sets have associated business rules restricting selection of others of the event parameters of the event parameter sets in combination with the business rule associated event parameters;

at least one meeting generator configured to present ones of the event parameters for selection, wherein the presentation of the event parameters from each of the plurality of event parameter sets in the database is restricted by:

> selection of at least one other presented event parameter from the plurality of event parameter sets; and

- at least one of the business rules responsively to selection of a business rule associated event parameter from the plurality of event parameter sets in the database; and
- at least one priority designation associated with at least two of the event parameters.
- 36. (NEW) The planner apparatus of claim 35, further comprising a reporting module, wherein data associated with said assigned-time event plan, in accordance with at least one selected event parameter, is provided to a meeting requestor.
- 37. (NEW) The planner apparatus of claim 35, wherein said reporting module generates one or more of a group consisting of multiple day reports, invitation reports, status summary report, results report, hyperlink report, cumulative attendance report, and financial reports.
- (NEW) The planner apparatus of claim 36, further comprising a financial module, 38. wherein cost estimates are generated.
- 39. (NEW) The planner apparatus of claim 36, further comprising a security access control module.
- 40. (NEW) The planner apparatus of claim 39, wherein the security access control module comprises at least two levels, wherein at least one of the levels is associated with system administrators and another of the levels is associated with client users.

41. (NEW) A planning system being embodied in a computer readable medium and including computer executable instructions comprising:

instructions for storing at least one business rule;

instructions for storing at least one priority designation;

instructions for generating at least one meeting in accordance with the at least one business rule and the at least one priority designation; and

instructions for tracking data items indicative of invitees to the at least one meeting, respondents to invitation to the at least one meeting, at least one speaker for the at least one meeting, at least one host for the at least one meeting, finances for the at least one meeting, and a venue for the at least one meeting;

wherein said priority designation weights the at least two of the data items for the at least one meeting differently when the meeting is generated, and the at least one business rule associates the at least two of the data items together both in combination with and independently of the at least one meeting.

- 42. (NEW) The planning system of claim 41, wherein the instructions for tracking data items further comprise instructions for tracking travel for the at least one speaker and the at least one host.
- 43. (NEW) The planning system of claim 41, further comprising instructions for tracking creations, reads, updates, additions, edits, and deletions from at least one database.
- 44. (NEW) The planning system of claim 41, wherein the instructions for tracking comprise instructions for tracking at least one audio-visual supplier for the at least one meeting.
- 45. (NEW) The planning system of claim 41, further comprising instructions for generating reports concerning the at least one meeting.
- 46. (NEW) The planning system of claim 41, further comprising instructions for storing at least one data item selected from the group consisting of data items indicative of a meeting code

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for the meeting, at least one of a meeting date, a meeting time, a meeting type, a meeting status, a meeting number and a client meeting number.

47. (NEW) The planning system of claim 41, further comprising instructions for storing data items indicative of the at least one speaker and the venue, and wherein at least one of the at least one speaker and the venue are relationally linked to at least one of the meeting code and the meeting date.

- 48. (NEW) The planning system of claim 41, wherein the instructions for tracking comprise instructions for tracking a type of expense, a status of an expense, an estimated amount of an expense, and an actual amount of an expense.
- 49. (NEW) A planning system being embodied in a computer readable medium and including computer executable instructions comprising:

instructions for storing a plurality of event parameter sets, the event parameter sets including at least recruiting, venue and speaker meeting parameters associated with at least one assigned-time event plan, wherein at least some event parameters of the event parameter sets have associated business rules restricting selection of others of the event parameters of the event parameter sets in combination with the business rule associated event parameters;

instructions for presenting ones of the event parameters for selection, wherein the presentation of the event parameters from each of the plurality of event parameter sets in the database is restricted by:

selection of at least one other presented event parameter from the plurality of event parameter sets; and

at least one of the business rules responsively to selection of a business rule associated event parameter from the plurality of event parameter sets in the database; and

instructions for reporting information associated with the assigned-time event plan, in accordance with said assigned time and at least one selected event parameter.

50. (NEW) The planning system of claim 49, further comprising instructions for generating cost estimates.

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51. (NEW) The planning system of claim 49, wherein said instructions for reporting comprise instructions for generating one or more of a group consisting of multiple day reports, invitation reports, status summary report, results report, hyperlink report, cumulative attendance report, and financial reports.